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Module 1

I’m seeing that the campaigns were more successful than failed, this is the advantage of filtering out a cluttered data set. You can also see there was more funding provided within the US than all the other countries combined. Understanding where the market is trending can help you decide locations. The statistical data chart gives us a lot of details to understand the central tendencies of the sales.

Limitations in dataset can vary from missing data, which our set had and dates. Maybe the trends we saw on our set gives us a good picture of the trends in those past years but could look very different in future trends.

We could make another graph to see what Items in parent or subcategories were successful and in what country, this can let you see consumer trends in merchandise. We could also have expanded on the deadline column to see how many sales we missed due to failed deadlines.